



**HIGHLIGHTING  
HOUSTON'S  
BLACK TECH  
SUCCESS AND  
POSSIBILITIES!**

**APRIL 21 - APRIL 24, 2025**

**FREE VIRTUAL EVENT**



**2025 SPONSORSHIP OPTIONS**



# 6 Keynotes, 45 Concurrent Sessions

Attend, learn, present and be inspired by the Houston Black tech eco-system  
Supporting and delivering innovative, top, tech business solutions

## OUR LINEUP INCLUDES

- ★ Allyship
- ★ Black Employee Resource Groups
- ★ Building The Next Generation
- ★ Career Development
- ★ Cybersecurity
- ★ Education in Tech
- ★ Engineering
- ★ Entrepreneurship
- ★ Equipping The Next Generation
- ★ Getting Into Tech
- ★ Hiring The Best
- ★ Infrastructure
- ★ Investing In Black Tech
- ★ Paying It Forward
- ★ Social Justice
- ★ Software Development
- ★ Sponsored Presentations
- ★ And So Much More!

**REGISTER HERE:**  
**[HTTPS://BIT.LY/3RDHTX-BLACKTECHSYMPOSIUM](https://bit.ly/3RDHTX-BLACKTECHSYMPOSIUM)**

# Emcee Dr. Porscha Jackson



**Symposium Appearances: April 21 In-Person Mixer, April 22, 23, 24**

Dr. PJ is an author, speaker, consultant, and small business advocate who has spent more than 15 years in the nonprofit sector educating, counseling, training, and developing adults for career advancement, community leadership, business success, and scholastic achievement. Throughout her career, she has received awards for her work in the community and business ecosystem and is highly recognized and respected for her professionalism, project management accomplishments, and presentations on career-related issues and personnel and business development.

Don't miss the opportunity to connect with Dr. PJ at the Symposium and Pre-Event Mixer.

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# Showcasing Houston's Ready Population of Black Technologists!

## HOUSTON

Houston is recognized worldwide for its energy industry, biomedical research and aeronautics.

Technology plays a big part in the Houston economic fabric, with offices and headquarters of major technology and software companies in the Greater Houston area.

The ION Innovation District in Midtown serves as a central hub for tech startups, corporations, venture capitalists, business accelerator programs, and academics centered on technology and entrepreneurship.

Houston is the fourth largest city in the United States, with a 37.0% Black or African-American population, triple the national average of 12.7% across the US.

**FIND AND RECRUIT THE BEST, TOP BLACK TECH TALENT FROM HOUSTON TEXAS!**

# Opening Keynote Speaker Marcus Manning, CIO Smart Financial CU



April 22 9:30 - 10:15 AM CST

Be inspired by 28-year veteran across the financial, healthcare, airline, and oil & gas industries. Learn what it takes to rise to the top.

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# Engaging Sponsor Opportunities

## Platinum Sponsor \$15,000

- Be recognized online as Platinum Sponsor
- Deliver a Day 1 Keynote speech
- All Benefits Of Diamond Sponsor
- Listed as a sponsor for 1 year in quarterly Black Tech Symposium newsletters

***Showcase your support of the  
Black Tech Symposium  
for a full year!***

## Diamond Sponsor \$10,000

- Be recognized online as Diamond Sponsor
- Participate on the fun, Welcome Team
- Field a large expo booth – for 3 days
- All the benefits of a Gold Sponsor



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## Gold Sponsor \$7,500

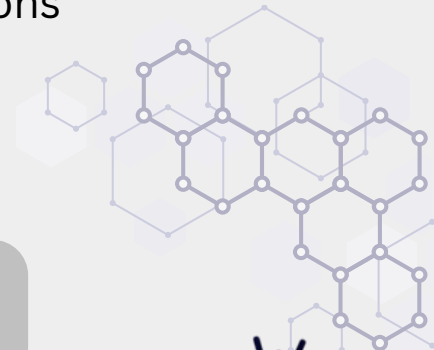
- Be recognized online as Gold Sponsor
- Deliver up to two technology presentations
- Field a medium expo booth – for 3 days
- All the benefits of a Silver Sponsor

## Silver Sponsorship \$5,000

- Be recognized online as Silver Sponsor
- Deliver up to two technology presentations
- Field a small expo booth – for 2 days
- All the benefits of a Bronze Sponsor

## Bronze Sponsorship \$3,500

- Be recognized online as Bronze Sponsor
- Deliver one technology presentation
- Field a small expo booth – for 1 day
- Attend the invitation-only pre-event mixer



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## Door Prize Sponsorship \$750

- Be mentioned as sponsor at sponsored event
- Provide 3 lucky winners each with a tech prize

## Diamond - Pre-Event Mixer \$2,500

- Tickets for up to 4 people
- Table and two chairs for two hours

## Gold - Pre-Event Mixer \$1,500

- Tickets for up to 2 people
- Sponsor the pre-event activities for example:  
Tequila and taco pairing

For sponsorships, contact Peter Beasley at  
[pbeasley@builtintl.org](mailto:pbeasley@builtintl.org)

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# What Are My Options?

FEATURES	PLATINUM	DIAMOND	GOLD	SILVER	BRONZE
Investment	\$15,000	\$10,000	\$7,500	\$5,000	\$3,500
Listed as a sponsor for 1 year in quarterly Black Tech Symposium newsletters	✓				
Mentioned as sponsors at all keynote events	✓				
Advertisement, approved by sponsor, sent to participants 4 times a year	✓				
Day 1 keynote	✓				
45 minute symposium presentation	✓				
Booth Size	Large	Large	Medium	Small	Small
Speaking Roles	3	2	2	2	1
Days At Expo	3 Days	3 Days	3 Days	2 Days	1 Day
Private in-person event	✓	✓	✓	✓	✓

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# Options For Door Prize & In Person Event:

FEATURES	IN PERSON EVENT - FOUR PEOPLE	IN PERSON EVENT - TWO PEOPLE	DOOR PRIZE
Investment	\$2,500	\$1,500	\$750
Two - hour sponsor table - (Two sponsors only)	✓		
Sponsor for pre-event activities		✓	
Mentioned as the sponsor at sponsored events			✓

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# Private Kickoff Mixer



**DATE: April 21, 2025**  
**TIME: 6:00 – 9:00 PM**  
**LOCATION: Ill By Wolfgang Puck**

**Private Black Tech Networking with  
Members, Sponsors and Organizations**  
**Open Bar and Food**  
**Limited to the first 60 Guests**

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