



HIGHLIGHTING HOUSTON'S BLACK TECH SUCCESS AND POSSIBILITIES!

**FREE VIRTUAL EVENT &
PRIVATE IN-PERSON
MIXER**

2024 SPONSORSHIP OPTIONS



Showcasing Houston's Ready Population of Black Technologists!



HOUSTON

Houston is recognized worldwide for its energy industry, biomedical research and aeronautics.

Technology plays a big part in the Houston economic fabric, with offices and headquarters of major technology and software companies in the Greater Houston area.

The ION Innovation District in Midtown serves as a central hub for tech startups, corporations, venture capitalists, business accelerator programs, and academics centered on technology and entrepreneurship.

Houston is the sixth largest city in the United States, with a 22.6% Black or African-American population, nearly double the national average of 12.7% across the US

**FIND AND RECRUIT THE BEST, TOP BLACK
TECH TALENT FROM HOUSTON TEXAS!**

6 Keynotes, 45 Concurrent Sessions

Attend, learn, present and be inspired by the Houston Black tech eco-system
Supporting and delivering innovative, top, tech business solutions

OUR LINEUP INCLUDES

- ★ Allyship
- ★ Black Employee Resource Groups
- ★ Building The Next Generation
- ★ Career Development
- ★ Cybersecurity
- ★ Education in Tech
- ★ Engineering
- ★ Entrepreneurship
- ★ Equipping The Next Generation
- ★ Getting Into Tech
- ★ Hiring The Best
- ★ Infrastructure
- ★ Investing In Black Tech
- ★ Paying It Forward
- ★ Social Justice
- ★ Software Development
- ★ Sponsored Presentations
- ★ And So Much More!

REGISTER HERE:
bit.ly/2ndHoustonBlackTechSymposium

Engaging Sponsor Opportunities

Platinum Sponsor \$15,000

- Be recognized online as Platinum Sponsor
- Deliver a Day 1 Keynote speech
- All Benefits Of Diamond Sponsor
- Listed as a sponsor for 1 year in quarterly Black Tech Symposium newsletters

***Showcase your support of the
Black Tech Symposium
for a full year!***

Diamond Sponsor \$10,000

- Be recognized online as Diamond Sponsor
- Participate on the fun, Welcome Team
- Field a large expo booth – for 3 days
- All the benefits of a Gold Sponsor



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Gold Sponsor \$7,500

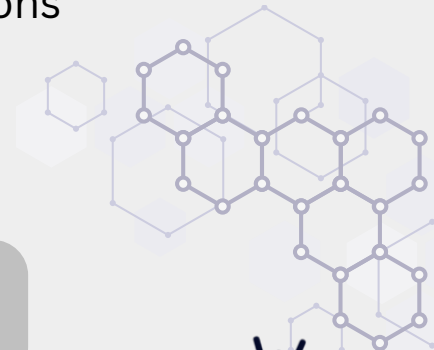
- Be recognized online as Gold Sponsor
- Deliver up to two technology presentations
- Field a medium expo booth – for 3 days
- All the benefits of a Silver Sponsor

Silver Sponsorship \$5,000

- Be recognized online as Silver Sponsor
- Deliver up to two technology presentations
- Field a small expo booth – for 2 days
- All the benefits of a Bronze Sponsor

Bronze Sponsorship \$3,500

- Be recognized online as Bronze Sponsor
- Deliver one technology presentation
- Field a small expo booth – for 1 day
- Attend the invitation-only pre-event mixer



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Door Prize Sponsorship \$750

- Be mentioned as sponsor at sponsored event
- Provide 3 lucky winners each with a tech prize

Diamond - Pre-Event Mixer \$2,500

- Tickets for up to 4 people
- Table and two chairs for two hours

Gold - Pre-Event Mixer \$1,500

- Tickets for up to 2 people
- Sponsor the pre-event activities for example:
Tequila and taco pairing

For sponsorships, contact Peter Beasley at
pbeasley@builtintl.org

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What Are My Options?

FEATURES	PLATINUM	DIAMOND	GOLD	SILVER	BRONZE
Investment	\$15,000	\$10,000	\$7,500	\$5,000	\$3,500
Listed as a sponsor for 1 year in quarterly Black Tech Symposium newsletters	✓				
Mentioned as sponsors at all keynote events	✓				
Advertisement, approved by sponsor, sent to participants 4 times a year	✓				
Day 1 keynote	✓				
45 minute symposium presentation	✓				
Booth Size	Large	Large	Medium	Small	Small
Speaking Roles	3	2	2	2	1
Days At Expo	3 Days	3 Days	3 Days	2 Days	1 Day
Private in-person event	✓	✓	✓	✓	✓

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Options For Door Prize & In Person Event:

FEATURES	IN PERSON EVENT - FOUR PEOPLE	IN PERSON EVENT - TWO PEOPLE	DOOR PRIZE
Investment	\$2,500	\$1,500	\$750
Two - hour sponsor table - (Two sponsors only)	✓		
Sponsor for pre-event activities		✓	
Mentioned as the sponsor at sponsored events			✓

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Private Kickoff Mixer



DATE: June 21, 2024
TIME: 6:30 – CLOSE
LOCATION: Ill By Wolfgang Puck

**Private Black Tech Networking with
Members, Sponsors and Organizations**
Open Bar and Food
Limited to the first 60 Guests

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